

Subject line: Your employees could benefit from these Annual enrollment resources

Preheader: Your Fidelity Connection: News & Insights for HR & Benefits Leaders.



Your Fidelity Connection

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News & Insights for HR & Benefits Leaders

Inspire confident decisions on National 401(k) Day and beyond

Our Annual Enrollment Guidebook offers resources to help your employees maximize their benefit choices—perfect timing with National 401(k) Day kick-starting this month.



[EXPLORE RESOURCES HERE ▶](#)

Help your employees reach their financial goals

With Hispanic Heritage Month approaching, Fidelity has the resources and expertise to help you reach Latino employees who are motivated to save for the long term.

[EXPLORE HERE ▶](#)

Building Financial Futures Q2 2024 report now available

Average account balances rose for the third straight quarter to reach the third-highest average on record. Gen Z women lead the charge with a 51% YOY balance increase.¹

[LEARN MORE ▶](#)

Prepare employees for annual enrollment

Explore resources to help educate employees about health savings accounts (HSAs) and HSA-eligible health plans.

[LEARN MORE HERE ▶](#)

WOMEN TALK MONEY SERIES RETURNS

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ENHANCED LEARN HUB ON NETBENEFITS

[EXPLORE HERE ▶](#)

Measuring the impact of your health benefits

Annual enrollment shines a spotlight on health benefits, but are they measuring up?

[LEARN MORE HERE ▶](#)

KEY DATES

2024 Fiduciary Calendar

This simple calendar includes dates, deadlines, and important plan information. Keep track of common tasks and deadlines at a glance for easy reference.

[IMPORTANT DATES HERE ▶](#)



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[CHECK THEM OUT THIS MONTH](#)



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¹Fidelity Investments Q2 2024 401(k) data based on 26,100 corporate defined contribution plans and 24 million participants as of June 30, 2024. These figures include the advisor-sold market but exclude the tax-exempt market.

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